

West Hartford Clean Energy Task Force

Meeting Notes

Date: July 25, 2012

Time: 7:00 PM

Location: Town Hall, Room 422

Participants: Joe Campanella, Justin Haaheim (Clean Water Action), Chris Nelson, Susanne Morrill, Burke Doar (town council), John Flannigan & Dawn Flannigan (E. Granby), Jeff Howard, Sue Begin, Roger Smith

- Clean Energy Banner unveiling! To be hung at Farmington and Main St to promote Clean Energy Options sign-ups. Each 100 sign-ups earns town a solar system. Burke- suggest we request to have it hung at town hall or schools when not otherwise in use. Burke to talk to Catherine.
- CEFIA Community Innovations Grant Reporting (2008)
 - last report Jan 2009, balance \$3,678.85
 - missing reimbursements from website, booth from Celebrate W. Hartford 2010-2012. Bought CFLs in 2010 but no dollar amount.
 - Discrepancy with \$86 and \$387 expenditure in '07 and '08. Recommend reporting to CEFIA as miscellaneous.
 - Missing any revenues from clean energy options sign-up bounty? Separate budget line item?
 - Need to report and then request additional \$2000
- Energy Saving Performance Contracting Project Update
 - Walkthrough held at Duffy and a Bloomfield facility
 - 7 Responses to RFQ
 - Ameresco
 - CCM/Siemens
 - Honeywell
 - Schneider
 - Johnson Controls
 - NORESKO
 - PPL Energy Services
 - Timeline – interviews Aug 30. Question- all companies or just finalists? Joe interested in attending.

- Next step after that would be investment grade audit. Could ask town to invest pension fund in its own buildings. Roger- write email to Burke for Chris Johnson.
- Business Outreach Update
 - Rick Galipeau (World Energy Solutions)- approved small business contractor did not attend tonight. Reschedule.
 - Jeff, Joe, Catherine, Justin met to discuss outreach strategy. Joe called four of the small business contractors to determine whether their approach was comprehensive vs just lighting.

Goals:

Make efficiency and renewable energy a norm for local businesses. Further our town's culture of conservation.

Promote comprehensive energy efficiency projects through Small Business Energy Advantage.

Prioritize 3 or 4 efficiency vendors to work with our community.

Dec 1st 2012, 10 businesses signed up.

Brainstorm Ideas:

Go after refrigeration: Liquor stores and restaurants

Make general letter from town to CL&P and small businesses to contact us to promote. Letter about how we want to recognize local leader business and feature at ceremony.

Create recognition system

Business associations: WH Chamber, Park Road Business Association, Elmwood Community Business Association (meet Friday mornings at 8am)

Compensation for referrals. Potentially 5%. Donate some of the money to the local fuel bank or other charity like food bank? What would we use our portion? Donate to make over low-income home with efficiency.

Divide up work:

Who: Burke, Jeff, support by Roger

Details of SBEA- script (problem, solution, action) & WH hand out on SBEA.

Why do it and what we want them to do. 5-10 min. Want to get their contact info. Brand for WH CETF and Sustainable W. Hartford.

Recognition- Sue, Roger

Town wants to support greener businesses, drive more business and attract customers.

Business will save money. Better business- less maintenance, hassle, better equipment, quieter, cooler. Testimonial from Beth Bye & Burke Doar.

Targeted list of businesses- Sue and Chris.

Pick either business type or neighborhood or both. Meet with Rob Rawlson on Rob-generated list and other local business groups. Focus on Park Road and pin it. Pin on google maps. Talk to leaders of the Park area groups. Bishop's Corner, old Center.

Vendor selection- Joe, Roger, Burke

Do we have to run process with town? Want to have a preferred list to help us control quality and ensure our participants have a good experience. Local businesses are not required to work through preferred vendors- they can choose any of the 20 on the Small Business Energy Advantage list.